TECH CONFERENCE

Can Tech Save The World?

When?
06/11/2020

Who?
Tech-affine Students & YPs

Where? World
Wide Web

Can artificial intelligence fight climate change? How can coronavirus outbreaks be predicted with social networks? What does this mean for personal user data? What (intangible) price should society be prepared to pay for technological progress? In short: Who wants to be saved by technology anyways? Throughout our digital TechConference on 06/11/2020 leading representatives from the worlds of business, science and politics go in search for possible answers to these questions. Aiming to emphasize the contrast between existing opportunities and potential limits of technological progress, the conference will be opened by several keynote speeches and a subsequent panel discussion shedding light on the topic "Data Science vs. Privacy". Since this introductory topic is highly related to the societal and political background of today's German society, the first part of the conference will be held exclusively in German. Nevertheless, we are very happy to inform you that the afternoon program will be opened by an English keynote and that all our four afternoon slots will include at least one English impulse session.

Below you can find a list of all English-speaking partners as well as a link to their presentation topics:

- Daniel Schmid, Chief Sustainability Officer @ SAP, Keynote, 1:00 pm
- Darren West, Circular Economy Lead & Business Development Director @ SAP, Session, 1:30 pm
- Prof. Dr. Bernd Skiera, Chair for E-Commerce @ Goethe-University Frankfurt, Session: "How do GDPR and other Privacy Laws Impact the Online Advertisement Market?", 1:30 pm
- Janina Nakladal, Director of Sustainability @ Celonis, Session: "Process Thinking for Future Challenges", 2:15 pm
- Prof. Dr. Frauke Kreuter, Director of the Joint Program in Survey Methodology @ University of Maryland together with Dr. Katherine Morris, Research Scientist @ Facebook: Session "Covid-19 Prediction with the Help of Social Media", 3:00 pm
- Hannah Helmke, Founder & CEO @ right. based on science together with Dr. Jacopo Pellegrino, Director of Information Management Systems @ right. based on science, Session: "The role of Information Technology in steering companies towards a 2°C world", 3:00 pm
- Dr. Garret Grolemund, Principal Data Science Educator @ RStudio, Session "Reproducibility Crisis in Science and the Technical Solution to it", 3:45 pm
- Prof. Dr. Ming Hui Huang, Professor for Information Management @ National Taiwan University, Session "The Feeling Economy—How Artificial Intelligence is Creating the Era of Empathy", 3:45 pm
- Bernd Drothen, Vice President Solutions Engineering Germany & Austria @ Salesforce, Session: "Business as the Greatest Platform for Change", 3:45 pm

Interested? Visit our ticket page and get your free ticket right away!
If you have any additional questions concerning our English program, do not hesitate to contact us via conference@tech-academy.io. We are looking forward to seeing you!